

# Gift Card Program

The St. Richard Gift Card/Certificate Program is a substantial fund raiser that benefits our parish. **Participation in this program in a form of stewardship and does not cost you any money out of your pocket beyond what you would normally spend at the grocery store, a restaurant or any other shopping venue. The church benefits from all your purchases, so help support St. Richard Parish!**

Anyone can purchase gift cards/certificates from St. Richard at the full face value of the gift card/certificate. These gift cards/certificates can be used at area retailers or online (where applicable) just as you would use any other gift card/certificate. St. Richard is able to purchase these cards/certificates at their discounted price, allowing our Parish to keep the difference between full face value and the discounted purchase price. You receive full face value towards your purchases when redeeming the gift card/certificates.

Gift cards/certificates are available for purchase from the rectory office during normal business hours, and after weekend masses in the church. We carry a stock of gift cards from our 14 most popular vendors, however there are 100s of other gift cards that can be ordered and delivered to you within 7 days.

Order forms are available at [www.strichardstl.org](http://www.strichardstl.org) under the Service Life Ministry organization home page in both a .PDF format as well as an MS-Excel version. Both versions can be printed and completed at home. The excel version will calculate order totals. Certificate order forms are also available at the rectory office and church each week. Forms can be brought to the rectory or church to place an order. Pre-orders and welcomed and encouraged.

Below are some examples of how easy it is to generate revenue for the parish and practice another form of STEWARDSHIP without having to do anything beyond changing the way you pay for things you normally purchase.

Example #1 – You Purchase:

Gas - \$100 per month using a 7-11 gift cards = \$60 in annual revenue

Food - \$200 per month using Dierbergs gift cards = \$120 in annual revenue

**Total annual program revenue earned by the Parish = \$180**

Example #2 – You Purchase:

Food - \$250 per month using Dierbergs gift cards = \$150 in annual revenue

Coffee/Lunch - \$40 per month using Panera gift cards = \$43.20 in annual revenue

Medicine - \$50 per month using Walgreens gift cards = \$36.00 in annual revenue

Movies - \$20 per month using AMC gift cards = \$16.80 in annual revenue

**Total annual program revenue earned by the Parish = \$246.00**

Example #3 – You Purchase:

General Purchases - \$1,500 per year using Kohl's gift cards = \$75 in annual revenue

Dining Out - \$100 per month using various gift cards (~7% return) = \$84 in annual revenue  
Medicine - \$100 per month using Walgreens gift cards = \$72 in annual revenue  
Household Items - \$1,500 per year using Wal-Mart gift cards = \$30 in annual revenue  
Gas - \$100 per month using a 7-11 gift cards = \$60 in annual revenue

**Total annual program revenue earned by the Parish = \$321.00**

There are ~635 families in our parish. If just 200 families participated in the program on a regular basis with each family purchasing enough gift cards to generate \$250 in revenue, this would provide the parish with **\$50,000** in profit.

**What if ...**

250 families participated in the program each generating \$275 in revenue. Parish profit would be \$68,750  
275 families participated in the program each generating \$300 in revenue. Parish profit would be **\$82,500**.

As these examples have demonstrated, GCP is an easy and effective way of participating in STEWARDSHIP. **The only thing needed is your participation!!!** For more information on the program, or to make a purchase, please stop by the GCP table in the Narthex after Mass.